

Heartland United Way  
Community Impact Grant  
Common Outcomes and Indicators



IMPACT AREA	ACCESS TO HEALTH
<b>GOAL</b>	<i>Individuals and Families have access to healthcare and improve their health</i>
OUTCOMES	INDICATORS
Increase access to healthcare for un-/under insured populations and individuals with limited or no resources.	<ul style="list-style-type: none"> <li># of individuals referred to and receiving needed healthcare services.</li> <li># of individuals receiving health/medical care as a result of the service (transportation, prescription, etc.).</li> <li># of individuals who have been placed with a medical home (physician, clinic or other provider that ensures continuity of care).</li> <li># of individuals enrolled in an insurance program, as a result of services provided.</li> <li># of individuals who receive health/medical care as a result of the service.</li> <li># of individuals receiving transportation for health and/or medical services.</li> <li>#of individuals receiving assistance to apply for healthcare (public assistance) benefits.</li> <li># eat healthy</li> <li># exercise</li> <li># achieve healthy weight</li> </ul>
Increase and/or sustain number of individuals and families who acquire and demonstrate skills that build healthy relationships.	<ul style="list-style-type: none"> <li># of individuals demonstrating increased knowledge and skills related to building/sustaining healthy relationships (e.g. communication, parenting, connectedness, social interaction skills, anger management, etc.).</li> <li># who follow-through on their Individual Plan (services, inventory of skills, etc.).</li> <li># of individuals who are sustained in a health program or service (respite care, etc.).</li> <li># of individuals who self-report an improved relationship with family, friends, co-workers, etc.</li> <li># of individuals and family members self-reporting an improvement in their assertiveness and/or communication skills.</li> <li># of individuals who have increased their Development Assets®.</li> <li># of individuals of domestic violence victims who have and are following a "Safety Plan."</li> </ul>
Increase individuals and family connections to social support systems.	<ul style="list-style-type: none"> <li># of individuals/families participating in an established support intervention (e.g. needed social services, religious group affiliation, participation in community/civic groups, healthcare facility, clubs and other associations, etc.).</li> <li># of individuals who participate in or complete a program to increase positive behaviors (e.g. substance abuse prevention, depression support, etc.).</li> <li># of individuals who sustain support until "acute" condition phase is assessed as alleviated.</li> <li># of individuals who increase their outside of home connections with other people and groups.</li> <li># of individuals who are identified for and who are placed in transitional opportunities during primary treatment.</li> </ul>
Decrease behaviors that jeopardize physical and/or mental health.	<ul style="list-style-type: none"> <li>#of individuals who demonstrated decreased negative behaviors (e.g. smoking, drug and alcohol abuse, unprotected sex, bullying, violence, etc.).</li> <li>#of individuals who have identified and increased positive replacement behaviors (exercise, needle exchange, 12Step, etc.).</li> <li># decrease in unplanned pregnancies</li> <li># decrease school absenteeism, lost workdays</li> <li># substantially reduce mentally unhealthy days</li> </ul>

Heartland United Way  
 Community Impact Grant  
 Common Outcomes and Indicators



Decrease teen pregnancy and STD	
<b>IMPACT AREA</b>	<b>EDUCATION-CHILDHOOD SUCCESS</b>
<b>GOAL</b>	<i>Children enter school ready and are successful in primary school</i>
<b>OUTCOMES</b>	<b>INDICATORS</b>
Increase the number of children who enter kindergarten on time, and ready to learn academically and interact appropriately with others.	<ul style="list-style-type: none"> <li># of children assessed as kindergarten-ready using a standardized assessment tool</li> <li># of children screened, referred and participating in supplemental cognitive/emotional/social/health services.</li> </ul>
Increase the number of children who develop age appropriately and meet developmental milestones.	<ul style="list-style-type: none"> <li># of children achieving developmental milestones as determined with an annual, standardized developmental assessment</li> <li>#of children whose parents/guardians participate in supportive, program sponsored activities</li> <li># of children who consistently (90% of the time) show up to school on time and are prepared to learn</li> <li># of children whose parent(s)/guardian routinely participates with child in program sponsored events</li> </ul>
Increase the number of youth who engage in activities that promote physical, mental, and emotional well-being.	<ul style="list-style-type: none"> <li># of youth connected to a caring adult</li> <li># of youth who experience an increased number of Developmental Assets®</li> <li># of youth who demonstrate decreased negative behaviors</li> <li># of youth engaged in weekly non-sports activities (in or after school)</li> <li># of youth documented as experiencing increased or sustained positive peer interactions</li> <li># of youth participating in community organization programs</li> <li># of youth with reduced arrests and violent activity</li> <li># of youth reporting that they are less bullied</li> <li># of youth participating weekly in family activities</li> </ul>
<b>IMPACT AREA</b>	<b>EDUCATION-YOUTH SUCCESS</b>
<b>GOAL</b>	<i>Youth gain the knowledge, skills and credentials to obtain family sustaining employment</i>
<b>OUTCOMES</b>	<b>INDICATORS</b>
Increase the number of youth who graduate high school and are ready to pursue continuing education and/or employment.	<ul style="list-style-type: none"> <li># of youth achieving 90% attendance in standard classroom participation</li> <li># of high school-age students completing supplemental college and/or career preparatory programs/activities</li> <li># of students achieving annual objectives in their Student Success Plan (e.g. Career Cruising)</li> <li># of students accepted for college admissions and/or job placement/employment upon graduation</li> <li># of students increasing in math and reading proficiency and/or achieving grade-level proficiency</li> <li># of “targeted” youth with decrease in days lost from school due to violations/disciplinary actions</li> <li># of youth participating in weekly extracurricular and out-of-school activities which promote positive youth development.</li> </ul>
Increase the number of	# of youth who meet or exceed DCAS standards

Heartland United Way  
 Community Impact Grant  
 Common Outcomes and Indicators



<p>youth who achieve grade level proficiency and are promoted.</p>	<p># of students achieving the number of credits prescribed per grade level to stay on track for graduation          # of youth successfully promoted on time from grade to grade          # of youth demonstrating Improvement in report card grades in two or more subjects          # of youth demonstrating increased commitment to school (i.e. attendance, attitude, behavior) as reported by teachers / parents using a standardized instrument</p>
<p>Increase the number of youth avoiding risky behavior</p>	<p># of youth who demonstrate coping and life management skills          # of youth who demonstrate personal/social responsibility          # of youth who reduce disciplinary incidents</p>
<p><b>IMPACT AREA</b></p>	<p><b>FINANCIAL STABILITY</b></p>
<p><b>GOAL</b></p>	<p><i>Individuals and Families improve their socioeconomic status</i></p>
<p><b>OUTCOMES</b></p>	<p><b>INDICATORS</b></p>
<p>Increase the number of people who gain and keep employment at a level appropriate for their current abilities/potential.</p>	<p># of individuals that successfully completed GEDs          # of individuals that successfully completed an employment training program          # of individuals that successfully achieved employment placement.          # of individuals with increase in wages during year          # of individuals who sustained employment over 6 months          # of individuals “moved” to jobs with less support or supervision (i.e. jobs with more autonomy)          # of individuals transitioned from part-time to full-time employment          # of individuals with improved job access due to removal of barriers (e.g. transportation, child care, etc.)</p>
<p>Increase the financial stability and independence of at-risk individuals.</p>	<p># of individuals successfully completing financial education class          # of individuals adhering to a monthly budget for at least 5 months          # of individuals connected to and now using public benefits          # of individuals with a decrease in debt          # of individuals with increased credit score by 100 points          # Number of individuals with increased savings or number of individuals with increased household income          # Number of individuals switched to use of legitimate, “non-predatory” lending products          # of individuals who achieve goals that result in “wealth/asset building”          # Number of individuals who obtain and sustain a bank account (“unbanked to banked”)          # of individuals terminating public assistance due to improved financial stability          # of individuals moved above 200% FPL</p>
<p>Increase the employability by improving adult education status and written and verbal communication skills.</p>	<p># of individuals who increase their literacy, basic educational skills or English proficiency          # of individuals that enroll in secondary or post-secondary education or training          # of individuals who increase their job/vocational/skills</p>