

The Heartland United Way, now more than ever, needs your support to help feed people facing food insecurity; prepare children for success in school, work and life; and connect people in financial distress with resources to pay bills and stay in their homes.

Your donation will also support local programs and services provided by **17 UW Community Partners**. Last year, over 25,000 people in Hall, Hamilton, Howard and Merrick Counties were helped by these agencies. The Heartland United Way unites our communities around complex problems like childhood poverty and sex trafficking while working hard to build sustainable positive change to help our children and communities thrive.



### MONEY STAYS LOCAL!

Every dollar raised stays right here in our communities.

**ADD BUSINESS LOGO  
HERE**

## WHY UNITED WAY?

1. **More bang for your buck!** With a single donation you can help numerous people, agencies and programs in your community!
2. **Your money stays in your own backyard!** 100% of your donation supports local programs and organizations.
3. **Your money... your way!** A donation to the United Way can be designated allowing your gift to become personal and meaningful to you!
4. **Your money is safe!** Community volunteers review and monitor our awarded programs for effectiveness. We follow strict state and federal guidelines, not to mention our own bylaws, code of ethics and core values.
5. **It benefits you!** Donations are tax deductible but most importantly your gift will help people in need.



## - HOW TO GIVE -

- **PAYROLL DEDUCTION:** It's Easy! You can take a small amount from your paycheck each pay period. It's the simplest way to make a big difference!
- **ONLINE:** **BUSINESS NAME** has an online pledge form! You can make a one-time gift or set up payroll deduction. **[LINK TO ONLINE PLEDGE CARD.](#)**
- **CASH/CHECK:** You can make a one-time gift with cash or check and take it to **CONTACT AT YOUR BUSINESS.**

**Questions?** Contact Heartland United Way at 308-382-2675 or [info@heartlandunitedway.org](mailto:info@heartlandunitedway.org) today. **Thank you!**