

## DONOR PRIVACY POLICY

### I. General

At the Heartland United Way, your privacy is important. We provide you this Donor Privacy Policy explaining how we treat donor information provided to us either online or offline. This Donor Privacy Policy, supplements our Terms of Use ([click here to view our Terms of use](#)) and Privacy Policy ([click here to view our Privacy Policy](#)) and sets out the basis on which any personal data we collect from you, or that you provide to us, as a donor will be processed by us.

This notice may be changed or updated from time to time by posting such amended or updated notice on this website. If we materially alter this Policy, we will notify you of such changes by posting a notice on our website. A subsequent donation by you will be deemed your agreement that your information may be used in accordance with the new policy. If you do not agree with the changes, then you should not make a donation with us and you should notify us that you do not want your information used in accordance with the changes.

We believe that you should have control over who receives the personal information you provide to us as a donor (such as your name, address, zip/postal code, e-mail address, telephone number). Therefore, we do not trade, sell or share your personal information with third parties unless they are carrying out business activities, operations or functions on our behalf. Further, we do not send donor mailings on behalf of other organizations.

### II. USE AND DISCLOSURE OF YOUR INFORMATION

By submitting information to us you acknowledge, consent and agree that Heartland United Way may access, read, preserve and disclose the personal information you provide to us as a donor, along with your usage history, submitted messages or data and similar information regarding your use of the website in order to: (a) comply with any applicable law, regulation, legal process, or governmental request; (b) detect, prevent, or otherwise address fraud, security, or technical issues; (c) respond to your requests for customer service; (d) protect the rights, property, or personal safety of Heartland United Way its visitors, or the public, (e) where we sell any or all our business assets; or (f) as otherwise set forth herein. With your prior consent we may also provide your personal information to the agency you have designated as the recipient of your generosity.

### III. CONTACT US

Please feel free to contact us with any questions, comments or complaints about this Donor Privacy Policy or how your information as a donor is handled, or to review or change your information. You can contact us via the addresses below:

**Heartland United Way**  
1441 N Webb Road  
Grand Island, NE 68803  
308-382-2675  
[info@heartlandunitedway/org](mailto:info@heartlandunitedway/org)

## **I. GENERAL**

At the United Way of Greater Rochester, Inc., your privacy is important. We provide you this Privacy Policy explaining how we treat information provided to us through this website.

This notice may be changed or updated from time to time by posting such amended or updated notice on this website. If we materially alter this Policy, we will notify you of such changes by posting a notice on our website. Your continued use of our website will be deemed your agreement that your information may be used in accordance with the new policy. If you do not agree with the changes, then you should stop using the website and you should notify us that you do not want your information used in accordance with the changes.

We believe that you should have control over who receives the personally identifiable information you submit through this website (such as your name, address, zip/postal code, e-mail address, telephone number). Therefore, we do not trade, sell or share your personal information with third parties unless they are carrying out business activities and functions on our behalf.

However, we have structured our website so you can visit it without identifying yourself or revealing any personal information. If you choose to provide us with information with which you can be identified, you can be assured that it will only be used in accordance with this Policy. Please do not provide sensitive information or health information. If you should do so inadvertently, we will use and disclose that information in the same manner as any other information you provide to us.

## **II. AGGREGATE INFORMATION WE COLLECT**

In general, our website host automatically gathers certain usage information like the numbers and frequency of visitors to Heartland United Way's website, or what portions of the Website you access and in which order. We only use such data in the aggregate. This aggregate data helps us determine how much our customers use parts of the website, so we can improve our website to assure that it is as appealing as we can make it for as many of you as possible.

## **III. PERSONAL INFORMATION WE COLLECT**

At our website, we do not collect personally identifiable information from individuals unless they provide it to us. We do not require you to register or provide information to us in order to view our website.

Heartland United Way only collects personally identifiable data through our website, such as names, addresses, zip/postal codes, e-mail addresses, etc., when submitted by a visitor. For example, personally identifiable information may be collected through this website in order to respond to a stated desire to volunteer time to us or make a donation online. This information is used solely by Heartland United Way lists are never sold to third parties. We do not trade, share or sell your personal information with third parties unless they are carrying out business activities and functions on our behalf.

## **IV. USE AND DISCLOSURE OF YOUR INFORMATION**

By submitting information to us you acknowledge, consent and agree that Heartland United Way may access, read, preserve and disclose the personally identifiable information you provide to

us, along with your usage history, submitted messages or data and similar information regarding your use of the website in order to: (a) comply with any applicable law, regulation, legal process, or governmental request; (b) detect, prevent, or otherwise address fraud, security, or technical issues; (c) respond to your requests for customer service; (d) protect the rights, property, or personal safety of Heartland United Way its visitors, or the public, (e) where we sell any or all our business assets; or (f) as otherwise set forth herein. With your prior consent we may also provide your personal information to the agency you have designated as the recipient of your generosity.

## **V. SECURITY**

We maintain commercially suitable physical, electronic and procedural security measures that comply with legal requirements to safeguard the personally identifiable information submitted to us through this website.

Nonetheless, the transmission of information via the internet is not completely secure and therefore we cannot guarantee the security of data sent to us electronically on our website, and transmission of such data is therefore entirely at your own risk.

We care about the safety and security of your transactions through our website. We use a method that is standard industry security protocol, to make it difficult for anyone else to intercept the credit card information you send to us. Alternatively, contributions may also be made by calling Heartland United Way at 308-382-2675.

## **VI. HOW WE USE COOKIES**

A cookie is a text file saved to your computer's hard drive. The text file contains small pieces of data sent by a web server and stored on your computer when you visit certain websites. Your browser can "read" this information when you visit the site again. A cookie cannot access your computer files or hard drive. You may set your computer not to accept cookies.

Cookies are used on this website for visitor tracking only, to distinguish new versus repeat contributors. Cookies are not associated with credit card numbers or other personally identifiable information. Third parties do not track our visitors across websites.

All computers have the ability to decline cookies. This can be done by activating the setting on your browser which enables you to decline the cookies. Please note that should you choose to decline cookies, you may be unable to access particular parts of our website.

## **VII. THIRD PARTY LINKS**

This website contains links to other sites. Please be aware that Heartland United Way is not responsible for the privacy practices of such other sites. We encourage our visitors to be aware when they leave our website and to read the privacy notices of each and every website that collects personally identifiable information. This privacy notice applies solely to information collected by this website.

## **VIII. USERS ONLY OF LEGAL AGE OF MAJORITY**

Our services and this website are not intended for use by children. You may not use this website or submit ANY personal information through our website if you are under the age of 13.



Heartland United Way

By using this website, you agree that you are at least 18 years of age or older. We are not liable for any damages that may result from a visitor's misrepresentation of age. Under no circumstances may anyone under age 13 use our website. Parents or legal guardians of children under 13 cannot agree to these terms on their behalf.

#### **IV. CONTACT US**

Please feel free to contact us with any questions, comments or complaints about this Privacy Policy or how your information is handled, or to review or change your information. You can contact us via the addresses below:

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