

COUNTIES AND COMMUNITIES HELPED BY DONATING TO THE UNITED WAY

Howard County Boelus Dannebrog Elba Farwell	Saint Libory St. Paul Cotesfield Cushing
Hall County Alda Cairo Doniphan Grand Island Wood River	Merrick County Archer Central City Chapman Clarks Palmer
Hamilton County Hampton Hordville Marquette Phillips	Aurora Giltner

GO BIG GIVE • MAY 2, 2024
24 Hours of giving to local nonprofits to make a BIG difference. Visit GoBigGIVE.org to support over 150 organizations.



GOLF TOURNAMENT • JUNE 3, 2024
Tee up a great day on the course that is on par for making a difference.



DAY OF ACTION • JUNE 19-20-21, 2024
Volunteering for services and projects for our UW community partner agencies to support the great work they do.



TOUR OF AGENCIES • JULY 31, 2024
Jump on a charter bus and see how you invest your donation to drive 19 United Way community partner organizations.



IMAGINATION BACON • AUGUST 9, 2024
Sample craft beer and bacon appetizers in support of Imagination Library, an early childhood literacy program.



SCOOPS • AUG. 23-SEPT. 2, 2024
Volunteers scooping cones for a cause at the Nebraska State Fair to benefit our community partners.



HUSKER HARVEST DAYS • SEPT. 10-12, 2024
Largest 3 day food drive and 1 day distribution of 15,000 pounds of food to 22 local backpack programs and food pantries.



WELCOMING WEEK • SEP. 13-22, 2024
A full week of education, connection and inspiration for Grand Island to be a welcoming community.



HOLIDAY PROGRAMS • DECEMBER, 2024
Brighten the holidays for local families and children when you donate unwrapped toys to our Holiday Toy Program or when you Adopt a Family.




Heartland United Way

2023

Impact Report

 /HeartlandUnitedWay
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heartlandunitedway.org

- Campaign Chairs**
Mark & Renee Miller
- Staff**
Karen Rathke
Sharon Placke
Jeremy Ross
Eric Garcia-Mendez
Karly Behrendt
Donna Douglass
Maria Vasquez
- Board of Directors**
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Renee Miller
Mike Morrow
Sherrí O'Callaghan
Jim Pirnie
Dan Quick
Kavir Saxena
Angela Simdorn
Monisha Sood
Neil Wardyn
Juliet Wright

VOLUNTEERING

Join the **2,592** registered volunteers on Go2Volunteer.org and learn more about how you can get involved and dedicate your time as a volunteer.

VOLUNTEERING offers a unique chance to meet caring people, build professional networks, gain valuable leadership experiences, and improve the lives of local individuals. In 2023, we mobilized **1,016** volunteers totaling **3,135** hours. We are grateful for community volunteers who help our communities thrive!

- MENTOR/TUTOR**
- OFFICE ASSISTANT**
- COACH**
- MEAL DELIVERY**
- EVENT VOLUNTEER**
- GARDENER**
- ADVOCATE**

2-1-1

The 2-1-1 Helpline is accessible 24/7 by:

- DIALING** 2-1-1
- TEXTING** your zip code to 898211
- ONLINE** at ne211.org

In 2023, there were 1,336 calls from Hall, Hamilton, Howard and Merrick Counties.

89 Requests for help with healthcare, mental health, and addictions	38 Requests for legal, consumer or public safety needs
120 Requests for food and meals	452 Requests for housing help
90 Requests for transportation, education, and employment	627 Requests for utility assistance and income support

23-24 STAFF & CAMPAIGN CHAIRS



Thank you to all our pacesetter businesses

TOP PACESETTER BUSINESS



ALEXIS DE TOCQUEVILLE

Thank you to our generous donors who donate \$10,000 or more:

- Meta Armstrong
- Tom and Kim Dinsdale
- Lynn Dinsdale Marchese
- Ron Eakes
- Dan Eakes
- DJ and Kathy Eihusen
- Sherry Marshall
- Mark and Renee Miller
- Mike Morledge
- Dan and Korinna Naranjo
- Terry and Julie Pfeifer
- 1 Anonymous



And a special
Thank You
Tom and Kim Dinsdale
for your generosity.



YOUR ONE GIFT TO THE UNITED WAY AND 19 COMMUNITY PARTNERS SUPPORTS:

Helped **53,388** people in Hall, Hamilton, Howard, and Merrick Counties

Improved **Access to Health** for **15,427** people.

Improved financial stability for **6,046** individuals. Provided **\$45,600** in assistance for **279** individuals.

Improved **Educational Success** for **28,102** people and served **3,534** local children enrolled in the Imagination Library program.

Awarded **\$30,440** in Rural Community Impact Grants for local programs and projects.

Heartland United Way would like to thank our campaign chairs and volunteers for their dedicated service and leadership as they **soared** to new heights raising a record breaking total.

\$1,662,446

THANK YOU TO THESE FOUNDATIONS FOR YOUR SUPPORT

- Benjamin A. Black Charitable Trust for Children
- Bud and Gloria Wolbach Charitable Foundation
- B. Keith and Norma F. Heuermann Foundation
- Edgar and Frances Reynolds Foundation, Inc.
 - Frank and Alice Farr Trust
 - Fred and Amanda Glade Foundation
- Greater Grand Island Community Foundation
 - JBS Union Representative UFCW 293
 - Merrick Foundation

PACESETTER LEADERS



PACESETTER BUSINESSES

- | | | |
|--|--------------------------------------|--|
| JBS | Allen Capital Group | Fonner Park/Heartland Events Center |
| Home Federal Bank | Dramco Tool Co., Inc. | Contryman Associates, P.C. |
| Grand Island Public Schools | Nebraska Truck Center, Inc. | Nebraska Peterbilt |
| Bosselman Enterprises | FNBO | Wolf, McDermott, Depue, Sabott, Butz, Porto, LLC |
| Grand Island Express | City of Grand Island | Bruning Bank |
| Edward Jones - Pfeifer, W. Armstrong, M. Armstrong | Ryder Rosacker McCue & Huston | CHI Health Saint Francis |
| AMUR Equipment Finance | Lutz | Pinnacle Bank - GI |
| Equitable Bank | Family Practice of G.I., PC | Penrose Machining, Inc. |
| Credit Management Services, Inc. | Central Community College | FNIC |
| AGI MFS/York/Stormor | Olsson | Schroeder & Schreiner, P.C. |
| AMGL | Grand Island Regional Medical Center | |



DISTRIBUTION OF FUNDS:

Go Big GIVE	\$1,663,198
UW Community Partners, Community Programs & Services	\$840,410
Designations	\$352,289
Administration, Volunteer Engagement & Fundraising	\$263,935
Community Impact and Community Impact	\$122,690
Allowance for Uncollectible Pledges	\$83,122

Total: \$3,325,644