

GIVE BACK

HOWARD

Boelus
Dannebrog
Elba
Farwell
St. Libory
St. Paul
Cotesfield
Cushing

HALL

Alda
Cairo
Doniphan
Grand Island
Wood River

MERRICK

Archer
Central City
Chapman
Clarks
Palmer
Silver Creek
Worms

HAMILTON

Aurora
Giltner
Hampton
Hordville
Marquette
Phillips

GO BIG GIVE • MAY 7, 2026

24 Hours of giving to local nonprofits to make a BIG difference. Visit GoBigGIVE.org to support over 160 organizations.



GOLF TOURNAMENT • JUNE 1, 2026

Tee up a great day on the course that is on par for making a difference.



DAY OF ACTION • JUNE 18, 2026

Volunteering for our community partner agencies on projects and services that help the success of organizations.



TOUR OF AGENCIES • JULY 29, 2026

Jump on a charter bus and see how you invest your donation to drive 20 United Way community partner organizations.



IMAGINATION BACON • AUGUST 7, 2026

Sample craft beer and bacon appetizers in support of Imagination Library, an early childhood literacy program for children ages 0-5.



SCOOPS • AUG. 28 - SEPT. 7, 2026

Volunteers scooping cones for a cause at the Nebraska State Fair to benefit our community partners.



WELCOMING WEEK • SEPT. 10-19, 2026

A week of educational inspiration and fun events to be a welcoming community.



HUSKER HARVEST DAYS • SEPT. 15-17, 2026

Largest 3 day food drive and 1 day distribution of 16,000 pounds of food to 20+ local backpack programs, food pantries, and shelters.



HOLIDAY PROGRAMS • DECEMBER 2026

Make the holidays bright for local families and people when you donate unwrapped toys and personalized gifts, or provide a holiday meal through Christmas Cheer.



Heartland UNITED WAY

2025

IMPACT REPORT

UNITED IS THE WAY.

Campaign Chairs

Kent & Tonja Brown
Staff

Karen Rathke
Sharon Placke
Jeremy Ross
Karly Behrendt
Rylee Waters
Sara Kirkley

Board of Directors

Kent Brown
Board Chair

Angela Simdorn
1st Vice Chair

Chief Kevin Denney
2nd Vice Chair

Brandon Hotovy
3rd Vice Chair

AJ Fruchtl
Treasurer and Ethics Officer

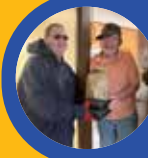
Lisa Albers
Sandra Barrera
Jessica Campos
Sarah Cover
Natalia Del Cid
Mirta Delgado
Jeremy Gillam
Scott Grafton
Brent Grummert
Ryan Hand
Todd Jacobson
Emily Jasnowski
Morganne Manivong
Mike Morrow
Sherri O'Callaghan
Kevin Ottman
Jim Pirnie
Dr. Summer Stephens
Neil Wardyn
Juliet Wright

GET INVOLVED

GO2VOLUNTEER

LEARN MORE ABOUT HOW YOU CAN GET INVOLVED AND DEDICATE YOUR TIME AS A VOLUNTEER AT GO2VOLUNTEER.ORG!

3,277 VOLUNTEERS ARE REGISTERED ON OUR WEBSITE, STANDING READY TO MEET THE NEEDS OF OUR COMMUNITY.



324 NEW PEOPLE WERE CONNECTED TO VOLUNTEER OPPORTUNITIES IN 2025.

35 BUSINESSES STRENGTHENED COMMUNITY INITIATIVES BY VOLUNTEERING AS A TEAM.



75 COMMUNITY NEEDS RECEIVED VOLUNTEER SUPPORT IN 2025 THROUGH PROJECTS, PROGRAMS, AND EVENTS.

4,188 HOURS WERE SHARED TO HELP STRENGTHEN OUR COMMUNITY.



1,051 PEOPLE MADE A LASTING IMPACT AS A LOCAL VOLUNTEER!

When you need help, no matter the day or hour, pick up the phone to find local resources ready to support you.

AVAILABLE 24/7 available in over 180 languages

DIALING 2-1-1

TEXTING your zip code to 898211

ONLINE at ne211.org

1,781 calls from residents of Hall, Hamilton, Howard, and Merrick Counties were answered in 2025, connecting individuals to the critical resources and support they needed to overcome life's challenges.

2-1-1

92% of calls were classified in the Top 5 highest need categories

29%

INCOME SUPPORT/ ASSISTANCE

27%

HOUSING

16%

UTILITIES, INDIVIDUAL & FAMILY SUPPORT

14%

FOOD, CLOTHING, TRANSPORTATION

6%

HEALTH CARE, MENTAL HEALTH, ADDICTIONS

TAKE ACTION



/HeartlandUnitedWay @HeartlandUW @HeartlandUW @HeartlandUW

UNITED IS THE WAY TO IMPROVE LIVES AND CREATE POSSIBILITIES.

When you believe in the strength of our community, your one gift to the Heartland United Way becomes so much more. **THANK YOU** for your generosity to help 56,758 people in Hall, Hamilton, Howard, and Merrick Counties!

20 COMMUNITY PARTNERS

- ADULT EDUCATION
- AMERICAN RED CROSS
- BIG BROTHERS BIG SISTERS OF CENTRAL NEBRASKA
- BOYS TOWN
- CENTRAL NEBRASKA COUNCIL ON ALCOHOLISM AND ADDICTIONS
- CROSSROADS MISSION AVENUE
- FIRST LIGHT CHILD ADVOCACY CENTER
- GIRL SCOUTS SPIRIT OF NEBRASKA
- HEARTLAND CASA
- HOPE HARBOR
- LEGAL AID OF NEBRASKA
- LITERACY COUNCIL OF GRAND ISLAND
- LUTHERAN FAMILY SERVICES
- MID-AMERICA COUNCIL, SCOUTING AMERICA
- MIDLAND AREA AGENCY ON AGING
- MULTICULTURAL COALITION
- TEAMMATES OF GRAND ISLAND
- THIRD CITY COMMUNITY CLINIC
- WILLOW RISING
- YMCA OF GRAND ISLAND

YOUR GIFT TO THE HEARTLAND UNITED WAY IMPACTS 4 AREAS:

HEALTHY COMMUNITY

- Swimming lessons at no cost to families
- Team experiences in youth sports
- Legal safety net and specialized court advocate throughout the life of the case
- Accessible Healthcare
- Resources for active-duty service members, veterans, and family members to receive support

Improved health and well-being for **17,126** people

Strengthened community resiliency for **2,109** community members.

Relief after short-term human-caused and natural disasters

Youth education on human trafficking awareness and prevention, peer safety, and help-seeking behaviors.

Trauma-informed medical services for children ages 3-18

Connections with community assistance programs offering food, clothing, and necessities

COMMUNITY RESILIENCY

YOUTH OPPORTUNITY

Connection to a caring adult within both school-based and traditional scouting opportunities.

Youth mentorships with wrap around supports to develop soft skills

Student exposure to career options and workforce development experiences to promote academic success and development

Individual and group supports through tutoring and homework assistance resources

Promoted Opportunities for **6,645** youth to realize their full potential

Built financial stability and strength for **30,888** individuals

Increase literacy, basic education skills, and English proficiency

Delivery of in home meals to local senior citizens

Access to jobs, workforce development, and career advancement

Safe housing in emergency and transitional shelters

FINANCIAL SECURITY



56,758

Thank You TO OUR TOP 25

PAGESETTER LEADERS



- ALLEN CAPITAL GROUP
- AMGL
- AMUR EQUIPMENT FINANCE
- BOSELMAN ENTERPRISES
- DRAMCO TOOL CO., INC.
- EDWARD JONES
- EQUITABLE BANK
- FAMILY PRACTICE OF GI, PC
- FNBO
- GENERAL COLLECTION COMPANY
- GRAND ISLAND PUBLIC SCHOOLS

- GRAND ISLAND EXPRESS/GIX LOGISTICS
- HOME FEDERAL BANK
- JBS
- KEYSTONE PROPERTIES
- LUTZ
- PINNACLE BANK
- PRINCIPAL
- RYDER ROSACKER MCCUE & HUSTON
- WOLF, McDERMOTT, DEPUÉ, SABOTT, BUTZ, PORTO, LLC

THANK YOU TO THESE PAGESSETTER BUSINESSES

- BRUNING BANK
- CHESTERMAN COCA-COLA
- CONTRYMAN ASSOCIATES, P.C.
- FNIC
- OLSSON
- PENROSE MACHINING, INC.
- SCHROEDER & SCHREINER, P.C.

FOUNDATIONS AND GRANTS SUPPORT

- B. Keith and Norma F. Heuermann Foundation
- Bud & Gloria Wolbach Charitable Foundation
- Fred and Amanda Glade Foundation
- Edgar and Frances Reynolds Foundation, Inc.
- Frank and Alice Farr Trust
- Greater Grand Island Community Foundation
- Merrick Foundation
- Virgil Eihusen Foundation
- Kaufmann-Cummings Foundation

Thank You for supporting our mission!

ALEXIS DE TOCQUEVILLE

Thank you to our generous donors for contributing \$10,000 or more:

- Eric and Conda Allen
- Matthew and Janelle Armstrong
- Meta Armstrong
- Kent and Tonja Brown
- Ron and Lori Depué
- Tom and Kim Dinsdale
- Lynn Dinsdale Marchese
- Dan Eakes
- Ron Eakes
- DJ and Kathy Eihusen
- Jason Hornady
- Steve and Jill Hornady
- Margaret Hornady David
- Brian and Jennifer Levander
- Andy and Erin Marsh
- Sherry Marshall
- Mark and Renee Miller
- Dan and Korinna Naranjo
- Terry and Julie Pfeifer
- Tom and Sue Pirnie
- Jim and Dee Price
- Mark and Wanda Stelk
- Bill Westering

DISTRIBUTION OF FUNDS:

Go Big GIVE	\$2,014,080
UW Community Partners, Community Programs & Services	\$892,626
Designations	\$434,582
Administration, Volunteer Engagement & Fundraising	\$258,876
Community Impact	\$134,999
Allowance for Uncollectible Pledges	\$ 90,583

Total: \$3,825,746

The magic of giving improves lives and creates possibilities.

THANK YOU

To Our Campaign Chairs
Kent & Tonja Brown



for their leadership and time in raising a record breaking

\$1,811,666!

HEARTLAND UNITED WAY



Donated by Kent & Tonja Brown

