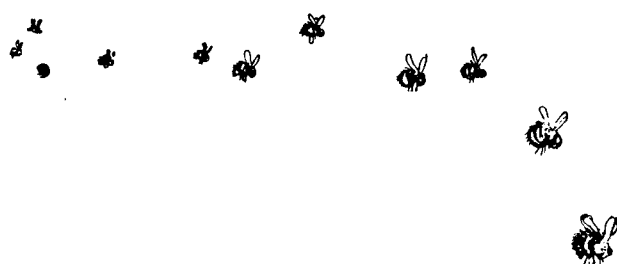


Reproducible activities and
Event Suggestions for
Winnie-the-Pooh
and
***Return to the
Hundred Acre Wood***



Return to the Hundred Acre Wood goes on sale worldwide on October 5, 2009! We hope you will celebrate the occasion with Winnie-the-Pooh parties leading up to the on-sale date and continue the fun when *Return to the Hundred Acre Wood* hits stores.

Here are some event suggestions, ideas, and activities to have a fun and memorable party! Please feel free to incorporate your own activities as well.

A checklist for a terrific event:

- Hang the in-store sign provided in this kit in your store detailing the date and time of your event.
- Stock up on Winnie-the-Pooh backlist titles. See the last page of this booklet for a complete title listing.
- Post the details of your event on your store's website and place an ad in your local newspaper.
- Assemble the materials you'll need for a successful event, such as coloring materials and photocopies of the enclosed reproducible activities.
- Buy refreshments that could include tea, cookies, soda, or honey candies.
- Plan out the area in your store where the event will take place.
- Make your event space festive with the enclosed balloons.



Ideas for events leading up to the on-sale date of *Return to the Hundred Acre Wood*:

- Read aloud from your favorite Winnie-the-Pooh story.
- Encourage young customers to bring their favorite stuffed bear from home for the event.
- Send pictures of your Pooh events to: youngreaderspublicity@us.penguingroup.com.
- Use the enclosed activities to get children of all ages involved in the party.

Launch party event ideas:

- Be sure to order our special kit featuring a standee of Pooh's new friend and a poster to hang in your store (978-0-525-43887-8 • FREE).
- Read aloud from *Return to the Hundred Acre Wood*.
- Launch a Count the Candies in the Honey Pot contest. Allow customers to guess the number of candies in the honey pot and the person with the closest guess receives all the yummy candy!
- Make your event a tea party with refreshments such as Honey Tea, Honey Berry Lemonade, Honey Hot Chocolate, or Marmalade on Honey Graham Crackers.*

Honey Hot Chocolate for a Blustery Day

For 4 cups

- 1/3 cup water
- 4 tablespoons of cocoa
- Stir and simmer for 2 minutes

Add:

- 2 tablespoons honey
- 3 cups of milk

Marmalade on Honey Graham Crackers

- Marmalade
 - Honey Graham Crackers
- Spread a smackerel of marmalade on squares of Honey Graham Crackers

Honey Berry Lemonade

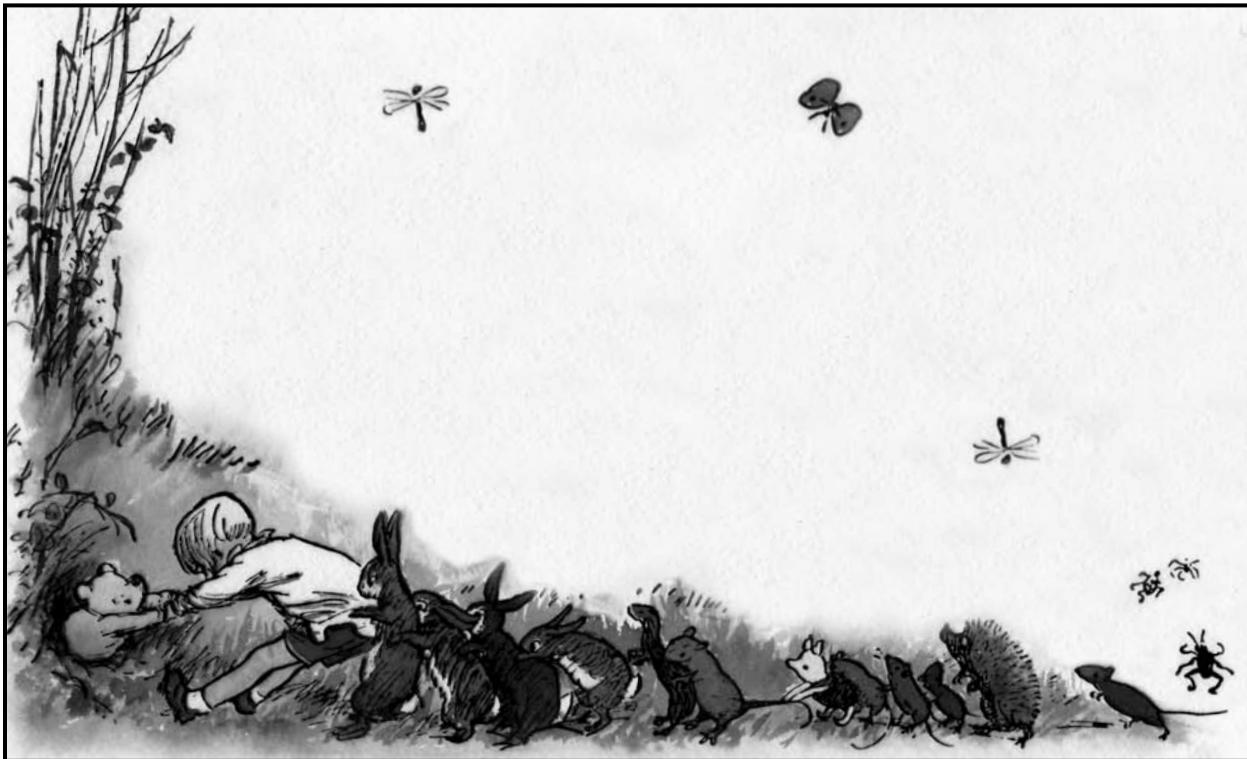
- 4 large lemons (or frozen lemonade)
- 3 tablespoon of honey
- 3 cups water (or water required for frozen lemonade)
- 1 cup of strawberries or raspberries
- 1 pitcher

*Recipes from *The Pooh Cook Book*.

There's no limit to the fun activities you could include in your event.
Have fun planning and celebrating the classic character Winnie-the-Pooh!



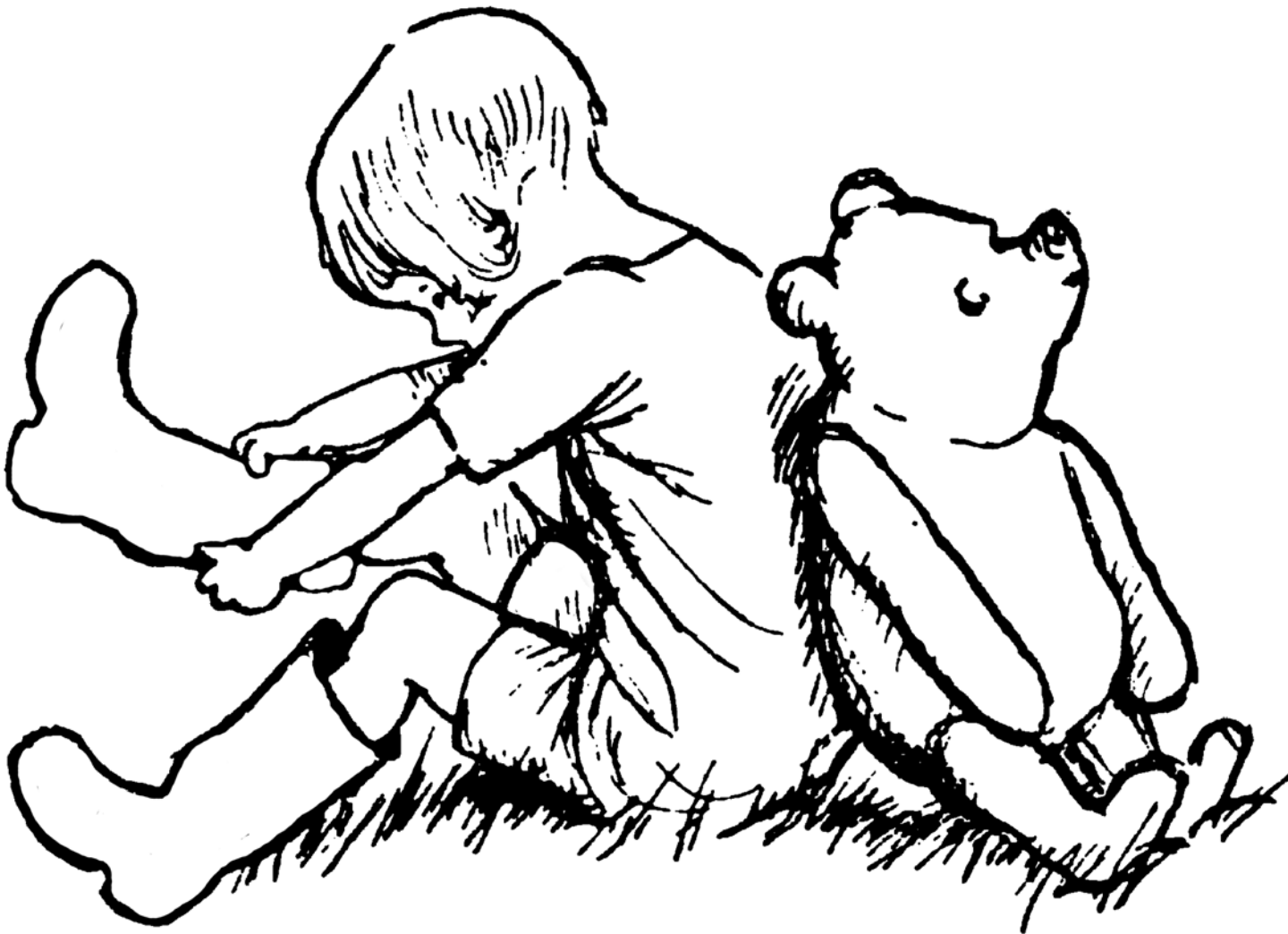
Pooh got stuck in Rabbit's doorway, and all of his friends have come to help pull him out. Can you tell what's different between these two pictures?



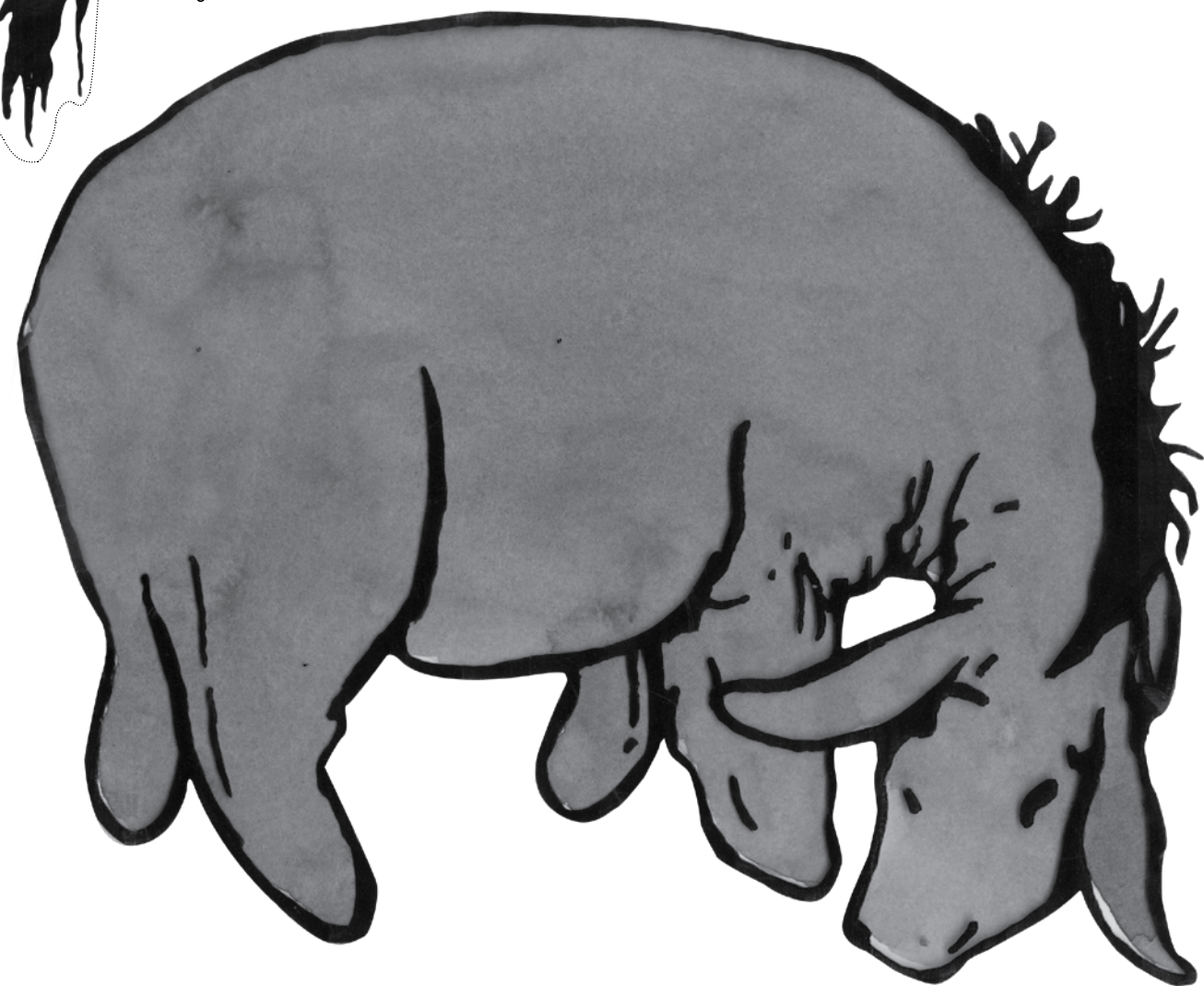
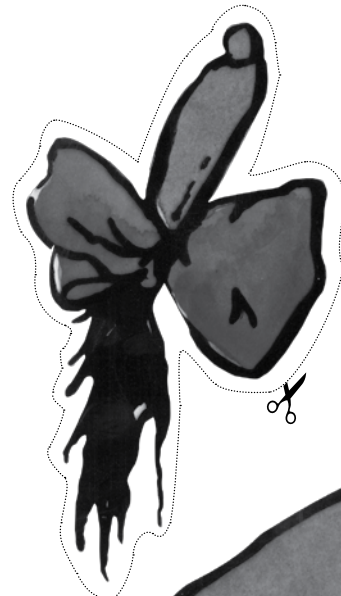
Answers: Piglet is missing; Pooh's ear is missing; butterfly's wing is missing; bees are added in; first rabbit has an extra ear.



Christopher Robin and Pooh are getting ready for an adventure. Can you help them get dressed by coloring them in?



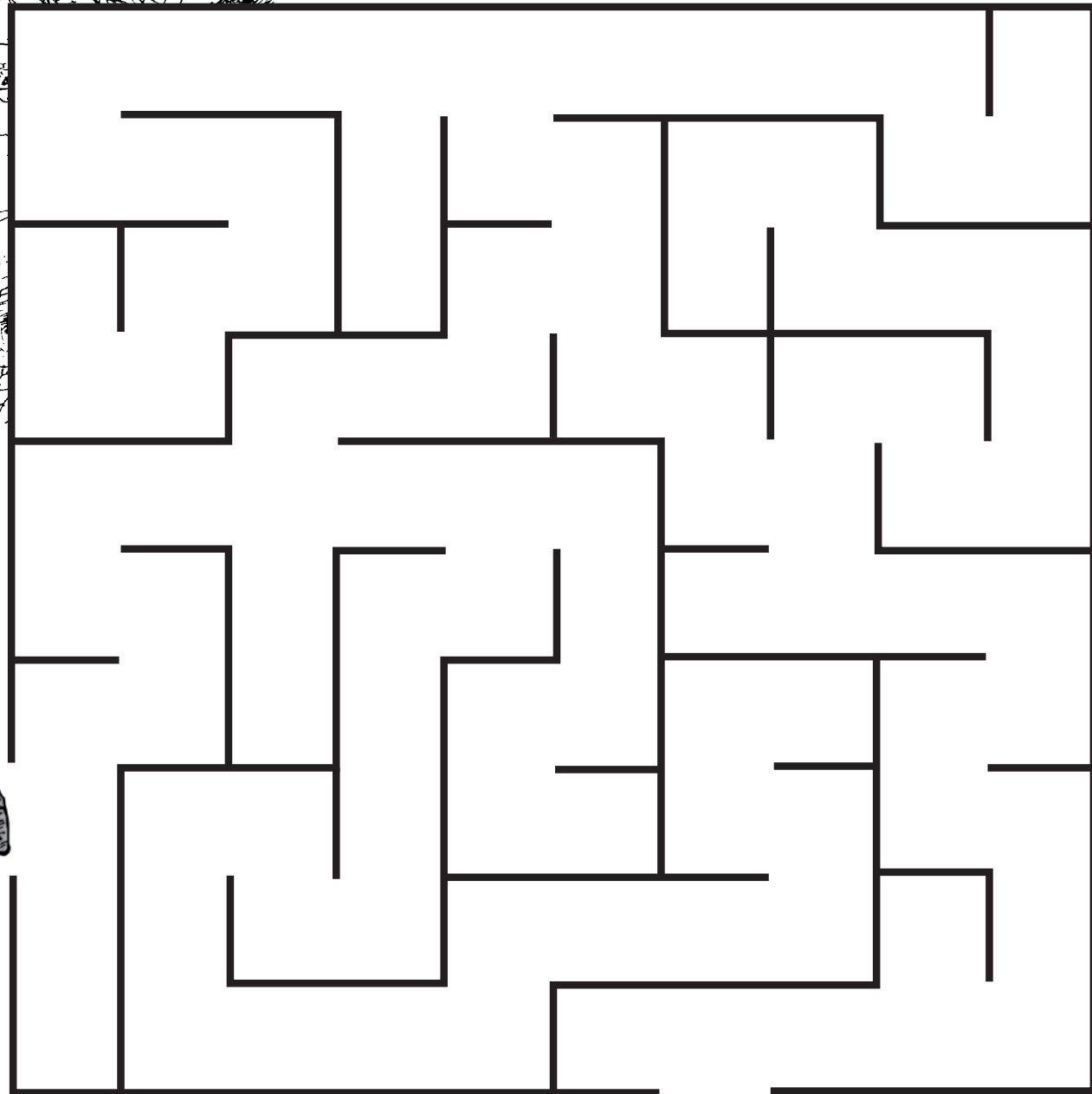
Oh no! Eeyore lost his tail again! Tape this picture of him on the wall, make copies of his tail, and cut them out. Then take turns getting blindfolded and try to tape his tail back in the correct place.



Pooh and Piglet are on the hunt for the mysterious Woozle and get lost in the woods. Can you help them find their way out?



START



FINISH



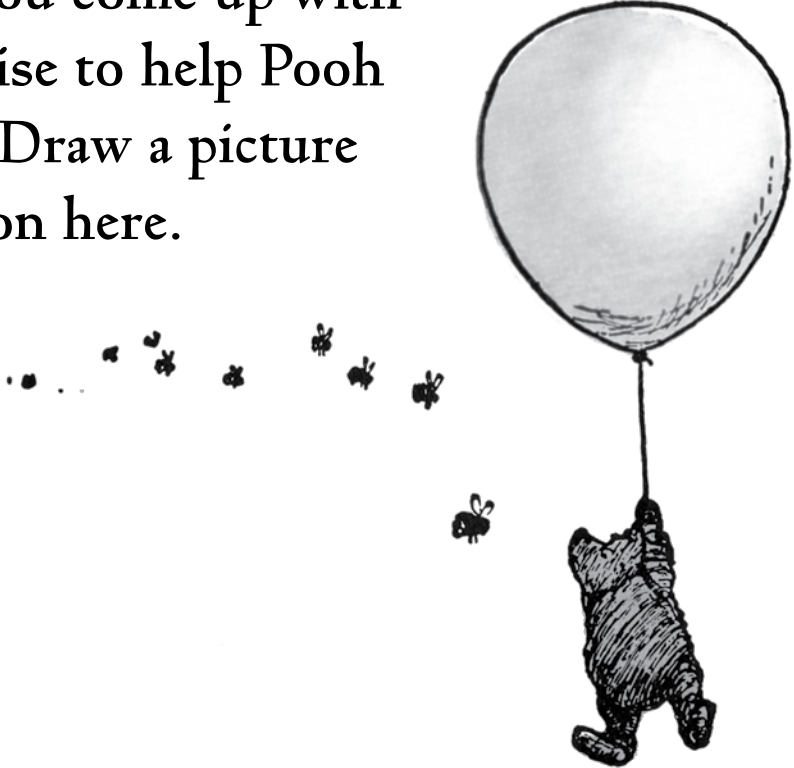
Piglet has a nightmare that he'll come across a scary creature in the Hundred Acre Wood. Connect the dots to see what Pooh warned him about.



Answer: It's a Heffalump!

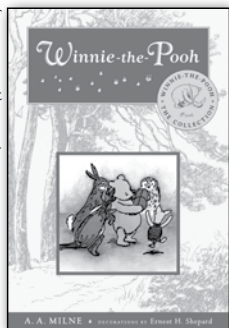


Pooh rolls around in the mud to disguise himself as a little black rain cloud in order to fool the bees into letting him have honey. Can you come up with another creative disguise to help Pooh trick the honeybees? Draw a picture of your creation here.

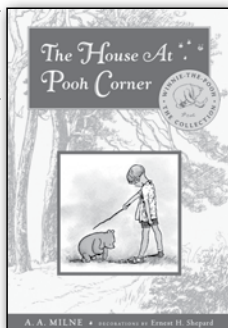


Stock your shelves with a variety of Winnie-the-Pooh books!

HC: 978-0-525-47768-6
\$19.99 (\$26.00 CAN)
PB: 978-0-14-036121-6
\$6.99 (\$9.99 CAN)



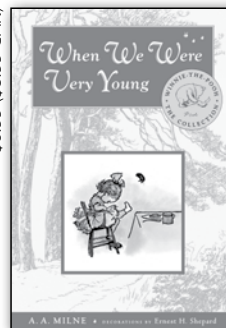
HC: 978-0-525-47856-0
\$19.99 (\$25.00 CAN)
PB: 978-0-14-036122-3
\$6.99 (\$7.50 CAN)



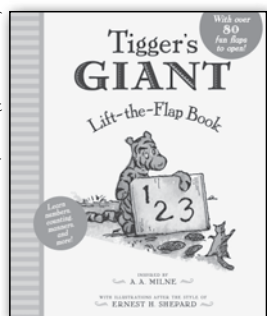
HC: 978-0-525-47929-1
\$19.99 (\$25.00 CAN)
PB: 978-0-14-036124-7
\$4.99 (\$6.99 CAN)



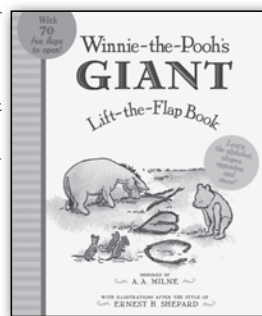
HC: 978-0-525-47930-7
\$19.99 (\$25.00 CAN)
PB: 978-0-14-036123-0
\$6.99 (\$8.99 CAN)



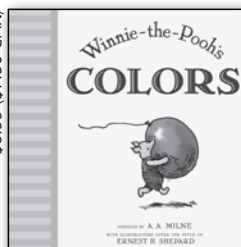
978-0-525-42090-3
\$9.99 (\$11.00 CAN)



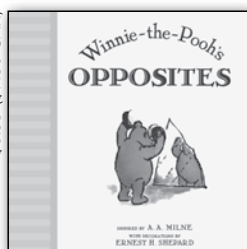
978-0-525-42088-0
\$9.99 (\$11.00 CAN)



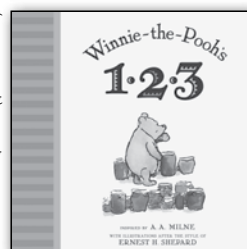
978-0-525-42083-5
\$6.99 (\$7.50 CAN)



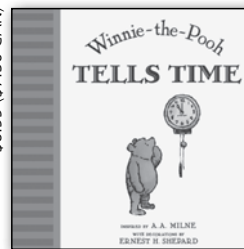
978-0-525-42143-6
\$6.99 (\$7.50 CAN)



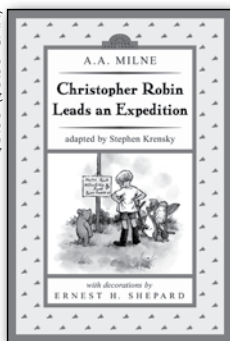
978-0-525-42084-2
\$6.99 (\$7.50 CAN)



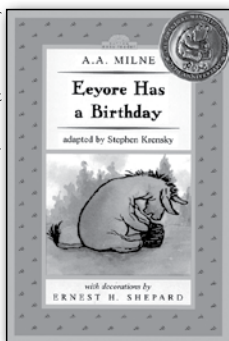
978-0-525-42142-9
\$6.99 (\$7.50 CAN)



978-0-14-250007-1
\$3.99 (\$5.99 CAN)



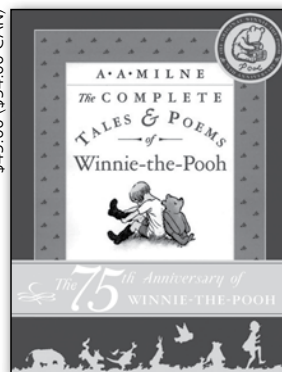
978-0-14-230042-8
\$3.99 (\$5.99 CAN)



978-0-14-250008-8
\$3.99 (\$5.99 CAN)



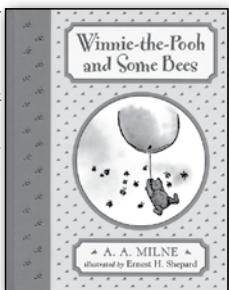
HC: 978-0-525-46726-7
\$45.00 (\$54.00 CAN)



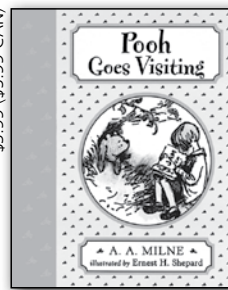
978-0-14-230185-2
\$3.99 (\$5.99 CAN)



978-0-14-230041-1
\$3.99 (\$5.99 CAN)



978-0-14-230184-5
\$3.99 (\$5.99 CAN)



HC: 978-0-525-47971-0
\$19.99 (\$22.00 CAN)

